

vicki paulo / graphic designer



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experience*:

Matrix Real Estate
(Jan. '12 - present)

graphic designer

in-house designer for Seattle real estate company; responsible for generating marketing collateral for new residential (Lennar + other Seattle metro/outlying areas) + commercial developments (logos, brochures, websites, property statements, direct mail, e-blasts, video editing/ads, print/online/mobile advertising, photo retouching as well as for our own business identity + individual agents. Also manages vendor/freelance relationships

education:



Received a BA in Communication Design, with an option in Graphic Design
California State University Chico - Chico, CA {1998}

Minor in Fine Arts - CSU, Chico

AA in General Education, Shasta College - Redding, CA

skills:



Caldecott Properties
(Jan. '08 - present)

creative director

in-house designer for boutique real estate company in the Bay Area; responsible for generating marketing collateral for new residential + commercial developments (logos, brochures, websites, property statements, direct mail, e-blasts, print ads, QR code marketing, photo retouching + social media management: Facebook, Twitter, making videos for YouTube, blogging) as well as for our own business identity + individual agents. Also managed marketing budgets + vendor relationships

Coldwell Banker C&C Properties
(Sept. '06 - Jan. '08)

art director

design business cards, property flyers, newspaper/magazine advertisements and corporate marketing collateral. Responsible for generating effective visual branding for for #1 brokerage in Northern California. Hired to improve existing marketing collateral for magazine, web site, and self-promotional pieces for real estate agents (postcards, brochures, direct mail, business cards)

freelance designer

for various businesses over the years

i like:



caffeine!



chocolate
croissants



...then cardio



watching
baseball



baking
for others



painting +
good design



learning
new skills

i don't like:

comic sans >:P

Let's
talk!



* earlier work experience listed at crashdesign.net/resume